INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525

<u>Invoice #</u>
966435-1

<u>Station</u>

Invoice Month
October 2012

Invoice Period 10/01/12 - 10/28/12

Station

Account Executive
Mica Hansen

10/28/12

Invoice Date

Sales Office Sales Region
HRP -Washingto National

www.thewpbfchannel.com

Billing Address:

| Advertiser | Product | Estimate Number |
| Obama/D/President | OBAMA FOR PRESIDENT | 2174

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

End Date

10/29/12

Start Date

10/23/12

Weeks:

MTWTFSS

Billing: (407)389-7661

 Flight Dates
 Order #
 Alt Order #

 10/23/12 - 10/29/12
 966435
 06390623

 Billing Calendar Broadcast
 Billing Type Cash
 Deal #

Special Handling

| IDB # | Advertiser Code | Product Code | 9912856 | 95 | 101

Agency Ref

Advertiser Ref

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

ine Start I	ate End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 10/23/ Class		M-SUN WPBF News 25	5 (11-11:35PM	MTWTF	:30	3	\$1,000.00	NM	
Weeks	Start Date 10/23/12	End Date MTWTFSS 10/29/12 MTWTF	Spots/Week 3	<u>Rate</u> \$1,000.00					
Spots:				Start/End Time	Leng	th Ad-ID			Rate Type
			WPBF News 25 @			30 OFA-12-2			\$1,000.00 NM
	WPBF Th 10	0/25/12 11:26 PM M-SUN	WPBF News 25 @	11PM11-11:35PM	:3	0 OFA-12-2	Z-151H		\$1,000.00 N
2 10/23/ Class		WPBF News 25 @ Noo lon Pre-emptible	on 12pm-1230pm	MTWTF	:30	2	\$350.00	NM	à
Weeks	Start Date 10/23/12	End Date MTWTFSS 10/29/12 MTWTF	Spots/Week 2	<u>Rate</u> \$350.00			-		
Spots:	# Ch <u>Day Ai</u>	r Date Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Typ
	WPBFW 10	0/24/12 12:30 PM WPBF	News 25 @ Noon	12pm-1230pm	:3	0 OFA-12-0	G-155H		\$350.00 N
3 10/23/ Class		Dr. Oz ptible with notice	4-5p	MTWTF	:30	2	\$500.00	NM	
Weeks	Start Date 10/23/12	End Date MTWTFSS 10/29/12 MTWTF	Spots/Week 2	<u>Rate</u> \$500.00					
Spots:	# Ch <u>Day Ai</u>	r Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Typ
	WPBF Tu 10	0/23/12 4:13 PM Dr. Oz		4-5p	:3	0 OFA-12-0	G-155H		\$500.00 NI
4 10/23/ Class		WPBF News 25 @ 5am Ion Pre-emptible	n 5-530am	MTWTF	:30	2	\$220.00	NM	
Weeks			Spots/Week	Rate					
	10/23/12	10/29/12 MTWTF	2	\$220.00	_				
Spots:				Start/End Time		th Ad-ID			Rate Typ
	WPBFW 10	0/24/12 5:13 AM WPBF	News 25 @ 5am	5-530am	:3	0 OFA-12-0	3-155H		\$220.00 NI
5 10/23/ Class		M-F 5pm News ptible with notice	5-6pm	MTWTF	:30	2	\$450.00	NM	
Weeks	Start Date 10/23/12	End Date MTWTFSS 10/29/12 MTWTF	Spots/Week 2	<u>Rate</u> \$450.00					
Spots:				Start/End Time		h Ad-ID			Rate Typ
		0/25/12 5:14 PM M-F 5p		5-6pm		0 OFA-12-0			\$450.00 N
	WPBFF 10	0/26/12 5:54 PM M-F 5p	m News	5-6pm	:3	0 OFA-12-0	G-182H		\$450.00 N
6 10/23/ Class		WPBF News 25 @ 6:00)PI6-6:30PM	MTWTF	:30	2	\$1,050.00	NM	

Rate

\$1,050.00

Spots/Week

INVOICE



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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
966435-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2174

www.thewpbfchannel.com

								Spots/			
ne	Start Date	End Date	e Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
6	10/23/12 Class of Ti	10/29/12 me - Fixed	WPBF Non Pre-em	News 25 @ 6:00 ptible)PI6-6:30PM	MTWTF	:30	2	\$1,050.00	NM	
	Spots: # Cl			Air Time Descrip 6:15 PM WPBF	otion News 25 @ 6:00PM	Start/End Time 6-6:30PM		<u>h Ad-ID</u> 0 ofa-12-:	z-151H	,	Rate Typ \$1,050.00 N
7	10/23/12 Class of Ti	10/29/12	WPBF	News 25 Mornin	gs6-7AM	MTWTF	:30	2	\$275.00	NM	
	Weeks:		End Date 10/29/12	<u>MTWTFSS</u>	Spots/Week 2	<u>Rate</u> \$275.00					
	Spots: # Cl	n <u>Day</u>	Air Date /	Air Time Descrip	otion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
					News 25 Mornings	6-7AM		0 OFA-12-			\$275.00 N
	1 W	PBFF 1	0/26/12	6:14 AM WPBF	News 25 Mornings	6-7AM	:3	0 OFA-12-	G-182H		\$275.00 N
8	10/23/12 Class of Ti	10/29/12 me - Fixed	Wheel Non Pre-em	Of Fortune ptible	7 -7:30PM	MTWTF	:30	1	\$1,600.00	NM	
	Weeks:	Start Date 10/23/12	End Date 10/29/12		Spots/Week 1	<u>Rate</u> \$1,600.00					
	Spots: # Cl			Air Time Descrip	•	Start/End Time		h Ad-ID			Rate Typ
-	1 W	PBFW 1	0/24/12	7:11 PM Wheel	Of Fortune	7-7:30PM	:3	0 OFA-12-	G-155H		\$1,600.00 N
9	10/23/12 Class of Ti	10/29/12 me - Fixed	Good M Non Pre-em	Norning America ptible		MTWTF	:30	2	\$550.00	NM	
	Weeks:	Start Date 10/23/12	End Date 10/29/12		Spots/Week 2	<u>Rate</u> \$550.00					
	Spots: # Cl			Air Time Descrip		Start/End Time		h Ad-ID			<u>Rate Ty</u>
	2 W	PBFW 1	0/24/12	8:44 AM Good M	forning America	7-9AM	:3	0 OFA-12-	G-172H		\$550.00 N
10	10/27/12 Class of Ti	10/27/12 me - Fixed	GMA S Non Pre-em	aturday 7-8am ptible	Sat 7am-8am	1-	:30	1	\$650.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12		Spots/Week 1	<u>Rate</u> \$650.00					
	Spots: # Cl			Air Time Descrip		Start/End Time		h Ad-ID			Rate Typ
	1 VV	PBF Sa 1	0/27/12	7:54 AM GMA S	aturday 7-8am	Sat 7am-8am	:3	0 OFA-12-	G-172H		\$650.00 N
11		104.14	nptible with I		ba8-1130pm	1-	:30	_ 1	\$1,175.00	NM	
	Weeks:	Start Date 10/22/12	10/28/12	1-	Spots/Week 1	<u>Rate</u> \$1,175.00					
	Spots: # CI			Air Time Descrip		Start/End Time		h Ad-ID			Rate Typ
	1 VV	PBF Sa 1	0/27/12	8:05 PM Sat Prir	me College Football	8-1130pm	:3	0 OFA-12-	G-184H		\$1,175.00 N
12	10/27/12 Class of Ti	10/27/12 me - Fixed	Non Pre-em		Sat 8-9am	1-	:30	1	\$450.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12		Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Cl	n <u>Day A</u>	<u> Air Date</u>	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Tyr
	1 W	PBF Sa 1	0/27/12	8:28 AM Sat 8-9	am News	Sat 8-9am	:3	0 OFA-12-0	G-182H		\$450.00 N
13	10/28/12 Class of Ti	10/28/12 me - Fixed	Sun 11: Non Pre-em	:35pm Late New	s 1135p-12am	1	:30	1	\$600.00	NM	
	Weeks:	Start Date 10/22/12		MTWTFSS	Spots/Week 1	<u>Rate</u> \$600.00					
	Spots: # Ch	n <u>Day A</u> PBFSu 1		Air Time Descrip 1:59 PM Sun 11:	tion 35pm Late News	Start/End Time 1135p-12am		<u>h Ad-ID</u> 0 OFA-12-0	G-182н		<u>Rate Tyr</u> \$600.00 N
14	10/28/12	10/28/12	Sun 630	Opm News	630-7pm	1	:30	1	\$800.00	NM	\$000.00 N
	Class of Till Weeks:		Non Pre-emp	·	Spots/Week	Rate					
		10/22/12	10/28/12	1	1	\$800.00					
	Spots: # Ch	n <u>Day A</u> PBFSu 1		Air Time Descrip 6:51 PM Sun 630		Start/End Time 630-7pm		<u>h Ad-ID</u> 0 0FA-12-0	3-182н		<u>Rate</u> <u>Tyr</u> \$800.00 N
				6:51 PM Sun 630		630-7pm		0 OFA-12-0	3-182н		

NVOICE



Payment Terms 30 Days

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Lehigh Valley, PA 18002-6885

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966435-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2174

www.thewpbfchannel.com

							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
14	10/28/12 Class of Tir	10/28/12 me - Fixed N	Sun 630pm News Ion Pre-emptible	630-7pm	1	:30	1	\$800.00	NM	
15	10/28/12 Class of Tir	10/28/12 me - Fixed N	GMA Sunday 7-8am on Pre-emptible	Sun 7-8am	1	:30	1	\$650.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$650.00					
	Spots: # Ch	Day Air	Date Air Time Descri	iption	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 W	PBF Su 10	/28/12 7:54 AM GMA	Sunday 7-8am	Sun 7-8am		0 OFA-12-	G-184H		\$650.00 NM
16	10/28/12 Class of Tir	10/28/12 me - Fixed N	REVENGE on Pre-emptible	9-10PM	1	:30	1	\$4,350.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/121	Spots/Week 1	<u>Rate</u> \$4,350.00			87		
	Spots: # Ch	Day Air	Date Air Time Descri	iption	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WF	PBF Su 10	/28/12 9:19 PM REVE	NGE	9-10PM	:3	0 OFA-12-	G-184H		\$4,350.00 NM
17	10/25/12 Class of Tir	10/25/12 ne - Fixed N	Thur ABC Prime B on Pre-emptible	9-10PM	T	:30	1	\$7,200.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12T	Spots/Week 1	<u>Rate</u> \$7,200.00	7				
	Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WF	PBF Th 10	/25/12 9:43 PM Thur A	ABC Prime B	9-10PM	:3	0 OFA-12-	G-155H		\$7,200.00 NM
18	10/25/12 Class of Tir	10/26/12 ne - Pre-em	M-F 5pm News ptible with notice	5-6pm	TF	:30	2	\$450.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12TF	Spots/Week 2	<u>Rate</u> \$450.00			a l		
	Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WF	PBF Th 10	/25/12 5:53 PM M-F 5 _i	om News	5-6pm	:3	0 OFA-12-	z-151H		\$450.00 NM
	2 WF	PBFF 10	/26/12 5:12 PM M-F 5 ₁	om News	5-6pm	:3	0 OFA-12-	G-184H		\$450.00 NM
19	10/25/12 Class of Tir	10/26/12 ne - Pre-em	GENERAL HOSPITAL ptible with notice	GENERAL HOSP	ITTF	:30	2	\$450.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSSTF	Spots/Week 2	<u>Rate</u> \$450.00				<u>-</u> -	
	Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	2 WF	PBF Th 10	/25/12 2:59 PM GENE	RAL HOSPITAL	GENERAL HOSI	PIT :3	0 OFA-12-	G-172H		\$450.00 NM
	1 WF	PBFF 10	/26/12 2:25 PM GENE	RAL HOSPITAL	GENERAL HOSI	PIT :3	0 OFA-12-	G-172H		\$450.00 NM
					Total Spots		24			

Gross Total

\$25,395.00

Agency Commission

\$3,809.25

Net Amount Due

\$21,585.75